

# FREE ELECTRIC WATER HEATER

## Marathon<sup>®</sup> WATER HEATERS

**FREE ELECTRIC HOT WATER HEATER**  
To Qualifying Members

### Water Heater Program Guidelines/Qualifications

#### The Cost is:

- ❑ \$250.00, plus tax, or
- ❑ Free for new residential construction, or if the member is converting from another non-electric water heating source.

#### To be Eligible:

- ❑ You must be a full time resident, with annual usage of 5,000 Kwh's or more, and
  - ⊖ Converting from a non-electric water heater, or
  - ⊖ Replacing a leaking water heater, or
  - ⊖ Replacing an existing electric water heater that is at least ten (10) years old.

#### The following Restrictions apply:

- ❑ May receive only one water heater (or rebate) in a ten (10) year period, unless it is being installed in a new home.
- ❑ Must participate in the Load management Program and allow the cooperative to install a Load Control Receiver (LCR). Although, members who choose not to participate in the Program can still purchase the water heater, at full price, with the full warranty.
- ❑ May not "pre-heat" hot water using another non-electric heating source.

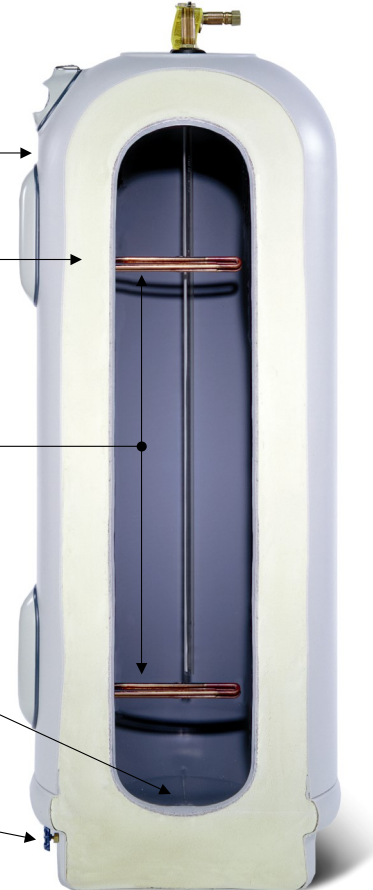
**Seamless Polybutylene Tank** will never rust, corrode or leak. What's more it is reinforced with precision wound fiberglass for extra strength and durability.

**Envirofoam<sup>®</sup> insulation** completely surrounds the tank. So you get the most efficient water heater on earth.

**Heating elements** reliably maintain water temperature inside a Marathon. The top copper element is fused to protect the tank if someone ever tries to operate it without water. The lower Teflon coated element has a stainless steel sheath and is designed to operate in the harshest environments.

**Bowl-shaped tank bottom** so you can drain your Marathon more completely.

**Upfront and handy drain valve** is neatly recessed, so it won't get knocked around.



Gallon Capacity	Energy Factor	Diameter	Height
85	0.92	28.25	66.25



**Bedford Rural Electric Cooperative, Inc.**

A Touchstone Energy<sup>®</sup> Cooperative 

# CASH REBATES on ELECTRIC WATER HEATER

CASH REBATES AVAILABLE

## We're Paying **HOT DIVIDENDS**

Bedford Rural Electric Cooperative's load management system reduces electrical demand, which saves the cooperative money, during a few expensive peak hours each month. Water heater **Load Control Receiver (LCR)** switches are an important component of the program. To encourage the installation of LCR's, the Cooperative offers rebates to residential consumers on the purchase of new electric hot water heaters or the purchase of a new heat pump water heater.

## To qualify for the REBATE:

Your new standard electric water heater must have an **energy factor of .92** or greater, or if you purchase a heat pump water heater, it must be Energy Star rated (visit [www.energystar.gov](http://www.energystar.gov) to search by model #).

The available rebates for standard electric are:

1. \$100 for tanks between 50 and 80 gallons, or
2. \$5 per gallon on water heaters greater than 80 gallons.

The available rebate for heat pump water heaters that are Energy Star Rated is \$200.

Newer, better-insulated water heaters help to increase the efficiency of your hot water system. The installation of an LCR helps to hold down electric rates. Remember, savings for your cooperative also means savings for you!

Eligibility is limited to full-time residential members with annual usage of **5,000** kwh's or more.

In exchange for the rebate, the member agrees to permit the cooperative to install an **LCR switch** near the water heater. Furthermore, the member agrees to permit cooperative employees or representatives' access to the residence to install the switch and to perform maintenance from time to time.

## How do I claim the rebate?

It's **easy**. The member must:

1. Submit a receipt containing the serial number, tank size and energy factor to the cooperative, and
2. Sign a load management consent form and a hot water heater program agreement, agreeing to the terms and conditions of the program.

**Note:** If the member requests that the LCR switch be removed within a five-year period, the rebate shall be returned to Bedford REC on a pro-rated basis, as determined by the cooperative.



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